

# AGENDA

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## Moving the Needle on COVID-19 Vaccination: Learning from National Public Health Experts and Community-Based Organizations

January 28, 2021 | 12:00—1:00 pm (EST)

12:00—12:05 pm

### Welcome

**Lisa Waddell, MD, MPH** – Chief Medical Officer, CDC Foundation;  
Webinar Host

12:06—12:20 pm

### COVID-19 Vaccine Update: Presentation & Conversation

**Amanda Cohn, MD** – Chief Medical Officer, National Center for Immunization and Respiratory Diseases; Chief Medical Officer, COVID-19 Vaccine Task Force; CAPT, US Public Health Service; Centers for Disease Control and Prevention (CDC)

**Judy Monroe, MD** – President and CEO, CDC Foundation

12:21—12:35 pm

### Communities and COVID-19 Vaccines:

*A Strategic Conversation with Community Leaders*

**Rachel Reichlin, MPH, MSN, RN** – Senior Program Officer,  
Michael Reese Health Trust

**Sheila Regan** – Chief Operating Officer, Acclivus, Inc.

**Marina Del Rios, MD, MS** – Director of Social Emergency Medicine,  
Associate Professor of Emergency Medicine, University of Illinois at  
Chicago; Chair, Health and Policy Committee, Illinois Unidos

**Judy Monroe, MD** – President and CEO, CDC Foundation

12:36—12:43 pm

### Audience Polling

**Sharon Moffatt, MS, BSN** – Senior Advisor, CDC Foundation  
COVID-19 Corps

12:44—12:57 pm

### Group Discussion and Q&A

**Amanda Cohn, MD**  
**Rachel Reichlin, MPH, MSN, RN**  
**Sheila Regan**  
**Marina Del Rios, MD, MS**

**Judy Monroe, MD**—President and CEO, CDC Foundation

**12:58—1:00 pm**

**Call to Action and Thank You/Adjourn**

**Judy Monroe, MD**—President and CEO, CDC Foundation

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## **Judith Monroe, MD**

### **President and CEO, CDC Foundation**

**Dr. Judith Monroe**, president and CEO of the CDC Foundation, has dedicated her career to protecting people and saving lives. She joined the CDC Foundation in February 2016 as president and CEO, following her role as a deputy director of the U.S. Centers for Disease Control and Prevention (CDC) and director of CDC's Office of State, Tribal, Local and Territorial Support.

In her work at the CDC Foundation, Dr. Monroe advances priority programs that improve the health of people across America and around the world. The CDC Foundation mobilizes philanthropic and private-sector resources to support CDC's critical health protection work, managing hundreds of programs in the United States and in more than 140 countries.

The CDC Foundation is actively supporting CDC and U.S. health departments' response to the COVID-19 pandemic. Under Dr. Monroe's leadership, the CDC Foundation has provided support to disproportionately affected populations; procured personal protection equipment for frontline health workers; is hiring surge staff for all 50 states, six large cities, tribal organizations and territories; and is supporting data solutions for contact tracing. In addition, the CDC Foundation is supporting communications and clinical research, including a portfolio with a focus on health equity. The CDC Foundation is also partnering with cross-sectoral leaders to provide expert panel discussions and scenario planning to help safely reopen the U.S. economy.

The CDC Foundation responded to the Zika epidemic as an implementing partner in addition to mobilizing resources; supported the response and recovery from the 2017 hurricane season; and serves as CDC's strategic partner for global health security. In 2019, Dr. Monroe was recognized by the Metro Atlanta Chamber of Commerce with a MAC Heroes of Global Health award.

Prior to the CDC Foundation, Dr. Monroe oversaw key activities and technical assistance at CDC supporting the nation's health departments and the public health system. Throughout the 2014–15 Ebola epidemic she served as senior advisor for the domestic response. During her tenure as the state health commissioner for Indiana she served as president of the Association of State and Territorial Health Officials through the H1N1 pandemic. She envisioned and founded the ASTHO president's challenge in 2008. This leadership platform resulted in initiatives with significant health improvements and focus of ASTHO annual meetings.

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Dr. Monroe currently serves on the board of directors for the Center for Global Health Innovation and for the Georgia Global Health Alliance, and is a member of the Milken Institute's Public Health Advisory Board. Additionally, she serves as a member of the World Health Organization Foundation's Advisory group and on the Advisory Council of the Pandemic Action Network.

Dr. Monroe was recognized in October 2020 by United Way of Greater Atlanta with the Woman of Excellence Award for her unwavering commitment to serving the community. CDC's Office of Minority Health and Health Equity also recognized her in 2020 as their Summer Health Equity Champion. In 2019, she received the American Public Health Association's Presidential Citation for her work to improve the health and well-being of people around the world, and for her commitment to the future of public health as a mentor to young physicians and public health students.

Dr. Monroe received her doctor of medicine from the University of Maryland and a bachelor of science degree from Eastern Kentucky University. She completed her residency in family medicine at the University of Cincinnati, a rural faculty development fellowship through East Tennessee State University, and a mini-fellowship in obstetrics through the University of Wisconsin. She also participated in the State Health Leadership Initiative at Harvard University's Kennedy School of Government and received an honorary doctorate from Purdue University in Health and Human Services.



## **Amanda Cohn, MD**

**Chief Medical Officer, National Center for Immunization and Respiratory Diseases**

**Chief Medical Officer, COVID-19 Vaccine Task Force**

**CAPT, US Public Health Service**

**Centers for Disease Control and Prevention (CDC)**

**Dr. Amanda Cohn** currently serves as the Chief Medical Officer of the National Center for Immunizations and Respiratory Diseases (NCIRD) and Executive Secretary of the Advisory Committee on Immunization Practices. She previously served as the Deputy Director of NCIRD's Immunization Services Division. Dr. Cohn came to the CDC in 2004 as an Epidemic Intelligence Service Officer and joined the Meningitis and Vaccine Preventable Diseases Branch in 2006, where she focused on prevention and control meningococcal disease, both domestically and internationally. She is board certified in Pediatrics and is a fellow of the American Academy of Pediatrics. She obtained her medical degree from Emory University School of Medicine and completed a residency in pediatrics at Boston Children's Hospital and Boston Medical Center in Massachusetts.



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## **Rachel Reichlin, MPH, MSN, RN**

### **Senior Program Officer, Michael Reese Health Trust**

**Rachel Reichlin, MPH, MSN, RN**, is a Senior Program Officer at Michael Reese Health Trust. Prior to joining the Michael Reese team, Rachel worked for Cook County Health's Medicaid Managed Care Organization, CountyCare. Her career as a nurse ranges from providing acute bedside care on an adult medicine/infectious disease unit to cultivating relationships with families as a perinatal nurse care manager to community-level health assessments as a community based participatory researcher in immigrant communities in Chicago, the Dominican Republic and Israel. Rachel's drive to address health inequities and promote social justice led her to jointly launch our Incubation program in early 2020 to take risks on new and experimental ideas. In addition to leading Incubation efforts, Rachel works with our grantee partners in our homelessness, healthcare workforce, oral health and hospital-based violence prevention priorities.

In 2016, Rachel was named as one of 40 under 40 Nurse Leaders by the Illinois Nursing Foundation and in 2020 was named a Terrance Keenan Institute Fellow.



## **Sheila Regan**

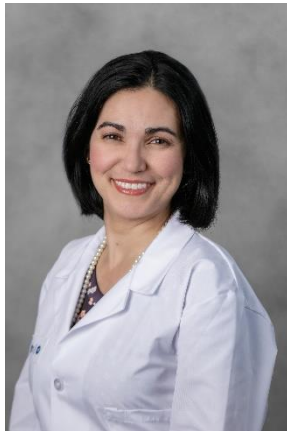
### **Chief Operating Officer, Acclivus, Inc.**

**Sheila Regan** is a certified health data analyst with expertise in public health interventions, specifically around violence prevention and with vulnerable populations. She has 10 years of direct experience analyzing population level health data for underserved populations in Chicago, Illinois and the nation. Ms. Regan has partnered with clinicians on multiple studies aiming to improve scientific understanding of health issues among disenfranchised populations and interventions to ameliorate disparities. In roles at Cure Violence, she worked extensively to bridge gaps between community members and academic/medical institutions, specifically with the goal of violence prevention & violent injury impact reduction. Ms. Regan also worked with various government and medical institutions to improve understanding & analysis of interinstitutional trends, with the long-term goal of building cross-institutional data systems with trauma hospitals and healthcare systems on initiatives to improve provider capacity and patient outcomes. Ms. Regan has worked in multiple roles on research project in this realm including study design, development, data systems development, abstract/manuscript writing and data analysis. Sheila Regan has played an integral role in the

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development of the Cure Violence Illinois hospital intervention, starting as an external partner employed by Mount Sinai Hospital, a local level 1 trauma center. As the hospital program director from 2007 – 2013, Ms. Regan was solely responsible for oversight of 24/7 operations of the program in Chicago, development of program structure & foundational documents as well as technical assistance to Cure Violence replication sites nationally. Prior to her time with Cure Violence, Sheila worked directly with violently injured patients, including injury by sexual, domestic, shooting, stabbing and other violence, as the Crime Victim Advocate for Mount Sinai Hospital. Since 2000, she has worked as an advocate for individuals experiencing sexual abuse and/or domestic violence and has certification working with both populations. She completed her Bachelor of Science at the University of Illinois Urbana-Champaign in 2004 and was a recipient of the National Merit Scholarship in 2000.



## **Marina Del Rios, MD, MS**

**Director of Social Emergency Medicine  
University of Illinois at Chicago**

**Chair, Health and Policy Committee  
Illinois Unidos**

**Marina Del Rios, MD, MS** is Director of Social Emergency Medicine and Tenured Associate Professor in Emergency Medicine at the University of Illinois at Chicago - College of Medicine. She has close to 10 years of experience

conducting research in resuscitation science, population health, and health disparities and has received competitive funding from the National Institutes of Health, the American Heart Association, Medtronic Philanthropy, and the Pritzker Traubert Family Foundation. Dr. Del Rios has a deep commitment to service, spending her time outside of her clinical, research, and teaching responsibilities as a volunteer for multiple health and community service agencies. She is a founding member of the Illinois Heart Rescue Project, a state-wide quality improvement project with the mission to ensure that every victim of out of hospital cardiac arrest receives evidence-based care in the field, in route to, and in the hospital. She serves as the Advocacy Ambassador of the Council of Council on Cardiopulmonary, Critical Care, Perioperative and Resuscitation (3CPR) and is a member of the Science Subcommittee of the Emergency Cardiovascular Care Committee of the American Heart Association. She volunteers with the Illinois Department of Public Health COVID19 Health Equity Task Force and the Restore Illinois Health Justice Workgroup. Dr. Del Rios also serves as Chair of the Health and Policy Committee of Illinois Unidos, a cross-sectoral partnership of elected and appointed officials, health professionals, and leaders of community-based organizations that aims to stop the transmission of COVID-19 and address the pandemic's devastating public health and economic impact in Latinx communities. She was named by Everyday Health one of the "Top COVID-19 Influencers You Should Be Following on Social Media".

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Her advocacy on behalf of the Latinx community during the COVID19 pandemic led to her recognition as one of *Negocios Now 2020 Who's Who in Chicago Hispanic Power* and as one of *Chicago Crain's Business 2020 Notable Health Care Heroes*.



## **Lisa Waddell, MD, MPH**

### **Chief Medical Officer, CDC Foundation**

**Dr. Lisa F. Waddell** is the chief medical officer for the CDC Foundation, an independent nonprofit and the sole entity created by Congress to mobilize philanthropic and private-sector resources to support the Centers for Disease Control and Prevention's critical health protection work. Waddell reports to Dr. Judith Monroe, president and CEO of the CDC Foundation.

As chief medical officer (CMO), Waddell manages the Foundation's COVID-19 response efforts, including directing the team of senior advisors, who are providing support to health departments across the nation, and the COVID-19 Corps surge staff hired as part of the response. Waddell serves on the Foundation's executive team.

Before joining the CDC Foundation in 2020, Waddell held leadership roles for the March of Dimes, where she served as deputy chief medical and health officer and the senior vice president for Maternal and Child Health Impact nationwide. Prior to the March of Dimes, Waddell worked with the Association of State and Territorial Health Officials as chief of community health and prevention. Before this role, she served as deputy commissioner for Health Services for the South Carolina Department of Health and Environmental Control, the state's public health agency. In addition to these roles, Waddell served as a local public health director for a four-county district in South Carolina and as the deputy public health director/medical director in Richmond, VA.

Waddell is a leader in public health as a preventive medicine and public health physician with over 28 years of local, state and national public health leadership experience. She has a passion for public health and is committed to promoting and protecting the health of populations. She has a particular interest in addressing the needs of vulnerable populations, needs of moms and babies, and those with disparate health outcomes.

Waddell received her doctor of medicine from the Medical College of Virginia and a bachelor's in biology from the University of Virginia. She completed her residency in preventive medicine/public health from the Medical College of Virginia, and she received her master's in public health from the

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University of North Carolina at Chapel Hill. She is a graduate of the National Public Health Leadership Institute. She is a member of several professional organizations including the American College of Preventive Medicine, the American Public Health Association, the National Medical Association and the South Carolina Public Health Association.



## **Sharon Moffatt, MS, BSN**

**CDC Foundation COVID-19 Corps  
Senior Advisor**

**Sharon Moffatt, MS, BSN**, has over 35 years of experience as a public health leader working at the local, state and national level. Her early years as a public health nurse included home visiting, WIC clinics, Children with Special Needs Clinics and Refugee Health. In the 1990's Sharon was part of Governor Dean's administration team to develop and implement Vermont's Healthy Babies System of Care. In 2002 she was appointed Senior Deputy Health Commission then advanced to State Health Commissioner in the Governor Douglas administration in 2006. In this role Sharon led complex initiatives including the development and implementation of Vermont's Blueprint for Health—a national model of health system transformation.

In the past 10 years, Sharon Moffatt has been in a leadership role at the Association of State and Territorial Health Officials (ASTHO). Her work has focused on identification of the issues and working on solutions with the 57 state and territorial health officials and in coordination and collaboration with federal agencies, policy makers, public health organizations and nationally recognized funders. Additionally, she has led initiatives including health transformation, informing and implementation of local, state and national policy, quality improvement initiatives and cross-sector collaboration. She has led the design and application of national and multi-state quality improvement collaboratives in such areas as opioid use/abuse reduction, infant mortality, and hypertension reduction. In partnership with the Center for Creative Leadership, Sharon has assisted in the development of a comprehensive leadership institute for state health officials and their health agency teams. Sharon now works as a consultant for national, state and local organizations with a focus on leadership development to impact health outcomes and the design and implementation of health system transformation.

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